

Digital Media Communications



Program locations

- Sedalia
- Boonville
- Clinton
- Eldon
- Lake of the Ozarks
- Whiteman AFB
- Warsaw
- Online

It's about community!

State Fair
Community College

www.sfccmo.edu



Why Digital Media Communications?

The world of communication is ever changing because of new technologies and the number of different platforms that can be used such as blogs, podcasts, video production, websites, and social media. The demand for individuals with experience in mass communication, graphic design, journalism, marketing, and public relations is growing and can be applied across a multitude of businesses and industries.

SFCC's Digital Media Communications program will equip you with the skills and fundamentals needed to take on 21st century communication careers. The Skills Certificate is designed to retrain professionals in marketing, public relations and imaging principles that can be used to improve their effectiveness in the digital workplace. The Associate of Applied Science degree builds communication skills within the context of graphic design, journalism and social media while using the latest technologies. You will have the chance to gain hands-on experience when you apply those skills and knowledge in an internship.

Certificate and Degree Options

- › Skills Certificate
 - » 18 credit hours (12 program requirements; 6 electives)
- › Associate of Applied Science
 - » 60 credit hours (45 program requirements; 15 general education)

Is this program right for me?

Common skills and abilities needed for this career field:

- › Figuring out how to use new ideas and technology
- › Listening; asking good questions
- › Problem solving
- › Thinking about pros/cons of different options
- › Measuring progress and making adjustments
- › Reading, writing, speaking, and math skills

People in this career field enjoy creating and developing processes and messages to achieve goals and are lifelong learners.

Transfer and Bachelor's Degree Options

SFCC has agreements with many four-year schools that ensure your credits transfer. We have agreements with Central Methodist University (CMU) that provide bachelor's degree programs at SFCC's Sedalia, Clinton, Lake of the Ozarks, and online campuses; University of Central Missouri (UCM) and University of Missouri-Columbia for specific on-ground programs; and Drury University, Grantham University and University of Phoenix for specific online programs. CMU and UCM also offer dual admission through SFCC

Apply—It's as easy as 1, 2, 3!

1. Apply online at www.sfccmo.edu. It's free!
2. Submit placement scores and official transcripts.
3. Enroll in classes!

Sarah Nail

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Admissions and Outreach

(660) 530-5833

admissions@sfccmo.edu

www.sfccmo.edu/admissions

Student Success Navigator

Once admitted, your assigned Student Success Navigator works with you, one-on-one, to schedule classes and navigate you to success. To learn more, visit www.sfccmo.edu/navigator.

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